



Introducing ECF and the EuroVelo network

Ed Lancaster
EuroVelo Director
e.Lancaster@ecf.com
@EdLancasterECF

International conference "EuroVelo 11 Latgale route" Tuesday 30th November 2021





Overview

- European Cyclists' Federation and the benefits of cycling
- EuroVelo, the European cycle route network
- Key trends



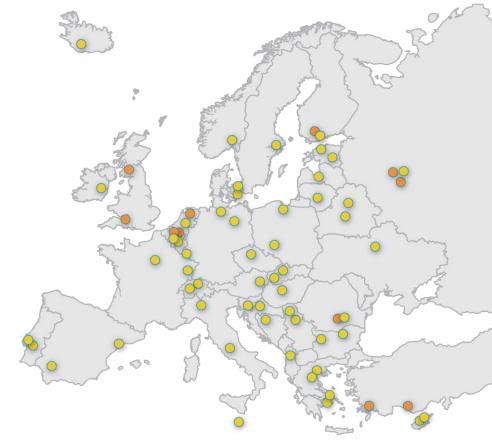


European Cyclists' Federation and the benefits of cycling





- Established in 1983
- Federation of civil society organisations with 60+ members in over 40 countries
- We promote cycling as a sustainable and healthy means of transportation and leisure
- We harness the power of the European cycling movements







One goal: To promote cycling as a sustainable and healthy means of transportation and recreation







Benefits occur in many areas and policy fields:

Environment + Climate		Business	()	Social Affairs	
Energy + Resources	#	Technology + Design	الثا	Mobility	₩
Health	₩	Time + Space	Ō	Diversity of cultures	





Annual Benefits of **Cycling** in the EU



CO2 emission savings:16 m tons

Cycling saves emissions equaling more than 16 million tons of CO2 equivalents per year in the EU. This corresponds to the annual emissions of a country like Croatia.



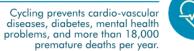




Congestion easing: 7 bn €

Cycling frees up space in European cities, both moving and parking.

Longer and healthier lives: 73 bn €



ular alth

Cycle tourism: 44 bn €

Cycle tourism also benefits rural areas, which are not classic tourist destinations. Cycle tourism creates more than 500,000 jobs in the EU.







EuroVelo, the European cycle route network





In the beginning...









EuroVelo, the European cycle route network

In numbers

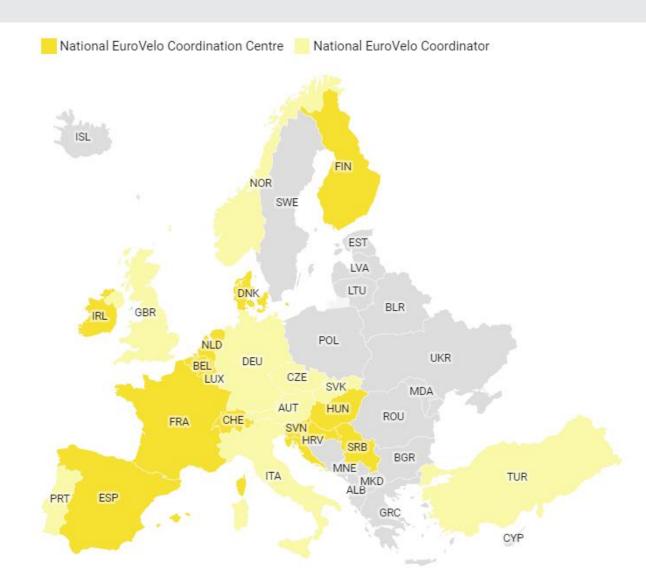
- 17 Routes
- 42 Countries
- Over 90,000 km
- 23 National EuroVelo Coordination Centres and Coordinators (NECC/Cs)
- 2 Million sessions on EuroVelo.com in 2020
- 60 million trips made every year generating a total of €7 billion in direct annual revenue







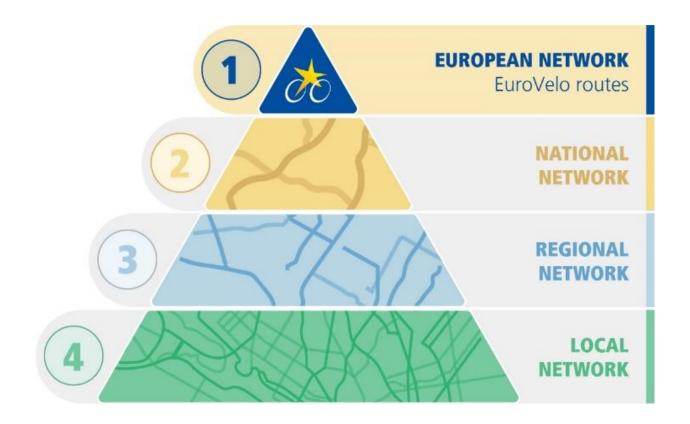
Coordination







EuroVelo, a backbone to cycle route networks







EuroVelo, the European cycle route network

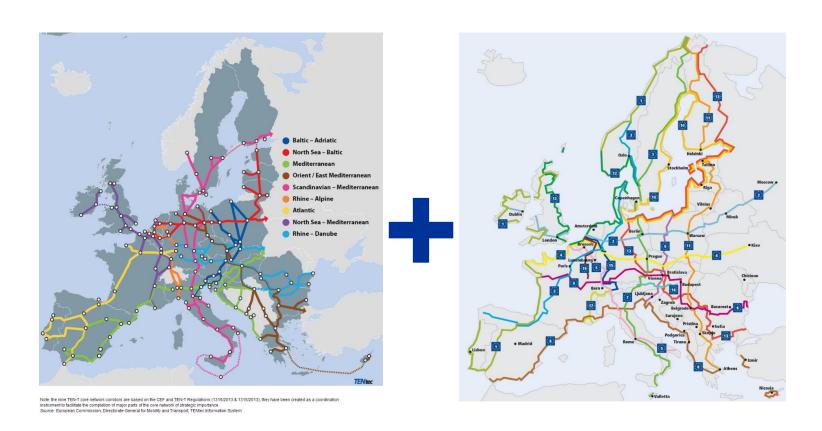
"Calls on the [European] Commission to explore possible synergies with EuroVelo and its 17 corridors, notably by increasing financial support, in order to promote cycling tourism in Europe."

European Parliament's Plenary Resolution on an EU Strategy for Sustainable Tourism 25th March 2021





EuroVelo and the TEN-T







Glastonbury

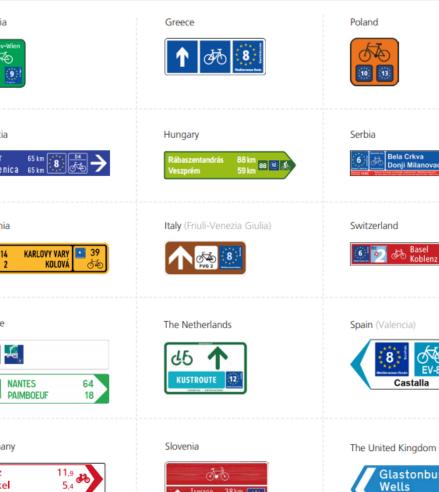
EuroVelo – European project of the future

A symbol of the growing importance of cycling to the European transportation network

A European success story!



Rheinbreitbach 2.3







Key trends





Cycling tourism is booming

























Cycling tourism is booming



Source: ADFC-Radreiseanalyse 2020





Increasing economic impact

- 21 million French people cycle during their holidays.
- 90 million overnight stays per year.
- More than 20% of cycle tourists are coming from abroad.
- Very high increase economic impact doubled in five years on the EuroVelo 6 route in France.
- €68 per day is the amount spent by cycle tourists compared to €55 by other tourists.

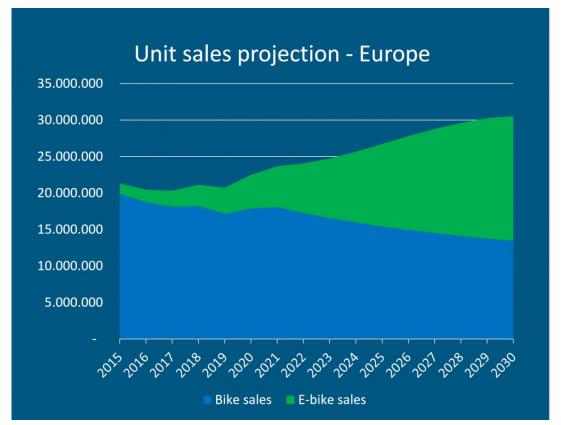
Source: ADEME







Growth in e-bikes









Growth in e-bikes



Source: ADFC-Radreiseanalyse 2020



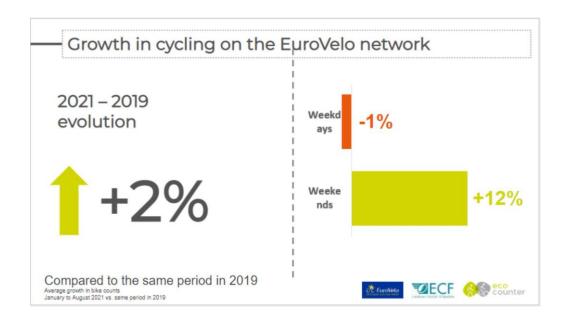






COVID Impact: Challenging but an opportunity for cycling as a solution

- During lockdown = Exercise and freedom!
- Ease post-lockdown congestion on public transport and avoid traffic gridlock. Led to redesigning streets
- Safe, healthy and environmentally sustainable tourism option
- Achieve lasting change











Join us for the world cycling summit on Cycling the Change from 14-17 June 2021

The call for abstract and registrations are open under: www.velo-city2022.com





Thank you for listening. Stay in touch!

Ed Lancaster
EuroVelo Director
e.Lancaster@ecf.com
@EdLancasterECF

International conference "EuroVelo 11 Latgale route" Tuesday 30th November 2021